



## GOING GLOBAL

International mutual funds, which invest overseas, and their brethren, global mutual funds, which combine both U.S. and foreign stocks, constitute only 17% of total mutual fund assets<sup>1</sup>. This means many investors do not have exposure to the growth potential of stocks outside of the United States. Consider the following factors:

- Two-thirds of the world's investment opportunities lie outside of the United States
- The U.S. represents only 13% of the world's total gross domestic product (GDP)<sup>2</sup>
- In 2017, 148 countries ranked ahead of the U.S. for GDP real growth rate<sup>2</sup>

The table below compares the calendar year performance of Global versus U.S. stocks over the last 20 calendar years. There is a clear benefit to owning global stocks and investors should consider adding them to further diversify their portfolios.

### Comparison of Global versus U.S. Stocks--- Calendar Year Returns 1998 to 2017 (Source: Mellon Analytical Solutions, Inc. January 2018)

1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
28.58	24.81	-9.10	-11.89	-19.55	32.93	14.90	10.17	21.49	10.23	-37.00	31.69	15.06	2.11	16.82	32.39	13.69	1.38	11.96	23.84
24.58	21.04	-10.61	-15.01	-22.10	28.68	10.88	4.91	15.79	5.49	-40.11	26.46	11.96	-5.08	16.00	25.84	5.37	-0.85	8.89	21.83

Global stocks outperformed U.S. stocks in 10 of the 20 calendar years from 1998 to 2017 including 3 of the past 10 years.

Sources: <sup>1</sup> Morningstar, January 2018 <sup>2</sup> *The World Factbook*, Central Intelligence Agency, January 2018

**Past performance does not guarantee future results. The performance data does not represent fund performance and should not be considered representative of fund performance.** U.S. Stocks are represented by the S&P 500® Index, a capitalization weighted unmanaged index of 500 widely traded stocks, created by Standard & Poor's. The index is considered to represent the performance of the stock market in general. Global Stocks are represented by S&P Global 1200®, a global index capturing approximately 70% of the world's capital markets. It is a composite of 31 local markets from seven headline indices, many of which are accepted leaders in their regions. Indexes do not incur fees and it is not possible to invest directly in an index.



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