



# MORALLY RESPONSIBLE INVESTING

## What is Morally Responsible Investing?

Morally responsible investing (MRI) is a subset of socially responsible investing, which often screens out companies engaged in environmental issues, tobacco products, alcohol, nuclear power, defense, oil and “unfair” labor practices. MRI is different in that it screens out companies engaged in abortion, embryonic stem cell research and pornography. MRI is both pro-life and pro-family and may appeal to investors with similar ideals.

## What’s missing?

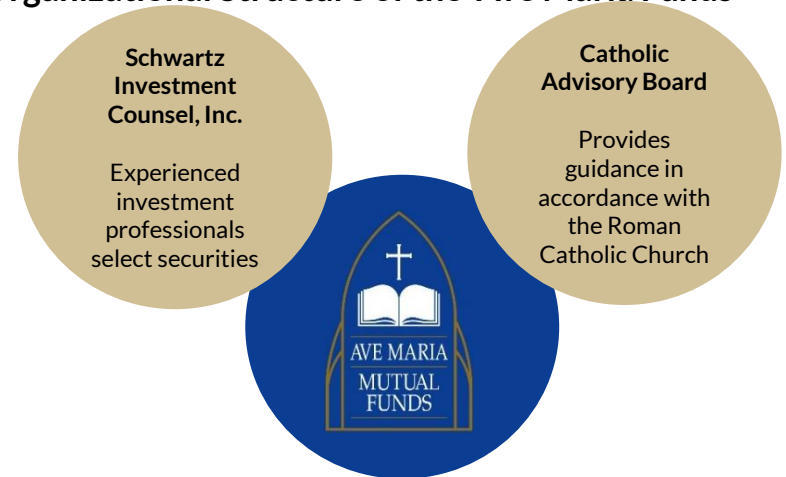
While many may feel that MRI screens would eliminate a large number of companies from investment consideration, in fact only 5% of the companies in the Russell 3000® Index would be excluded. In short, the vast majority of companies may still be considered for investment in a portfolio.

## The Case for Morally Responsible Investing

We believe in MRI investing and have developed a track record that we feel is worth your consideration. In support of our belief, several of our funds have garnered high ratings from major mutual fund ratings organizations. Please visit our mutual funds website at [www.avemariafunds.com](http://www.avemariafunds.com), for more information or call 1-866-283-6274.

**Past performance does not guarantee future results.**

## Organizational Structure of the Ave Maria Funds



## What is the Catholic Advisory Board?

The Board is composed of prominent Catholics who provide religious guidance in accordance with the Roman Catholic Church. The Board meets regularly to review the Funds’ religious standards and criteria. Members are:

Robby George	Professor, Princeton University
Scott Hahn	Professor, Franciscan University of Steubenville
Lou Holtz (Emeritus)	Former Head Football Coach University of Notre Dame
Larry Kudlow (Emeritus)	Director, National Economic Council
Tom Monaghan	Chairman of the Ave Maria Foundation
Melissa Moschella	Professor, Columbia University
Gloria Purvis	Host EWTN’s Morning Glory
Fr. Riccardo (Emeritus)	Executive Director, ACTS XXIX
Paul Roney, CPA	President of Domino’s Farms Corporation
Lila Rose	President of Live Action

### Episcopal Advisors:

His Eminence Adam Cardinal Maida

His Excellency Allen Vigneron



# MORALLY RESPONSIBLE INVESTING

**Abortion**

**Embryonic Stem Cell  
Research**

**Planned Parenthood**

**Pornography**

Abortifacient Producers,  
Hospitals  
Insurance Companies &  
Retail

Companies engaged in  
embryonic stem cell  
research

Companies that contribute  
corporate funds to Planned  
Parenthood (the largest  
provider of abortions in the  
U.S.)

Producers & Distributors,  
including Media Cos.,  
Hotels, Retail, Internet &  
Cable Providers



The screening process eliminates approximately 150 of the companies in the Russell 3000® Index, leaving 95% of this universe eligible for investment.

Schwartz Investment Counsel, Inc., a registered investment adviser established in 1980, serves as investment adviser for Ave Maria Mutual Funds and invests only in securities that meet the Funds' investment and religious requirements. The returns may be lower or higher than if decisions were based solely on investment considerations. The method of security selection may or may not be successful and the Funds may underperform or outperform the stock market as a whole. All mutual funds are subject to market risk, including possible loss of principal.

**Request a prospectus, which includes investment objectives, risks, fees, expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at [www.avemariafunds.com](http://www.avemariafunds.com). Distributed by Ultimus Fund Distributors, LLC.**



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